GOVERNMENT OF INDIA
WATER RESOURCES
LOK SABHA

UNSTARRED QUESTION NO:3668
ANSWERED ON:07.04.2003
AWARENESS CAMPAIGN FOR WATER CONSERVATION
A.P. JITHENDER REDDY

Will the Minister of WATER RESOURCES be pleased to state:

(a) whether the Government of Andhra Pradesh has launched awareness Campaign for water conservation in the State;

(b) if so, the details and the outcome thereof;

(c) whether the Union Government propose to provide assistance to the State Government to make it successful and result oriented; and

(d) if so, the details thereof?

Answer

THE MINISTER OF WATER RESOURCES (SHRI ARJUN CHARAN SETHI)

(a) & (b) Yes, Sir. Government of Andhra Pradesh have launched an intensive Water Conservation Awareness Campaign named "Jalchaitanyam" in the State from 22nd March, 2003 to 14thApril, 2003 on the occasion of World Water Day. The campaign includes workshops, seminars and training programmes, exhibitions, publicity with wall posters, wall writings, Kaljathas and rallies on water awareness. It is expected that with the active participation of the people from villages and towns, awareness on water conservation would be enhanced in the State.

(c) & (d) The above programme has been initiated by the Government of Andhra Pradesh with their own resources.